

MANUFACTURERS FIND AN ALTERNATIVE TO SIX SIGMA

The outlook for the U.S. manufacturing industry is currently not a bright one. In nearly every industry, from automotive to textiles and everything in between, business is deteriorating. Consequently, American companies increasingly find outsourcing an attractive strategy for controlling production and labor costs; only, it comes at the expense of American workers and the economy at large. This dilemma has prompted many

companies to seek professional process improvement advice for guidance in identifying ways to maximize productivity, boost morale and save capital. Now more than ever before, American companies need to increase their productivity.

To succeed in improving the U.S. economy, American companies must embrace better approaches to performance improvement. Reliance on self-proclaimed experts such as large consulting firms is rarely productive. Improvement approaches such as Six Sigma require significant investment and, at best, provide slow, incremen-

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